



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Shorr & Associates
1831 Chestnut Street
Philadelphia, PA 19103

Contract # 338236

Schedule Dates 10/23/12-10/26/12
Advertiser Pol/R Casey/D/US Senate (16759)
Agency Shorr & Associates (2909)
Product Political - Federal Candidate (1067)
Brand POL/R CASEY/D/SEN/PA (135597)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name D'ETTORRE, MICHAEL
Phone/Fax /
CPE N/A
Account Types National/Political
Billing Type Standard
Comments BOB CASEY '60 10/23
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 10/22/12
Last Modified 10/22/12
Entered By Deb O'Keefe
CO-OP No
Headline # 06389044
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,655.00
Net Total \$15,045.00
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Oct. 2012 9 \$17,700.00
Grand Total: 9 \$17,700.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/23/12-10/26/12	3	1:00	7A- 8A (EST)	3	X	X	X	X	X			3	\$1,700.00	\$5,100.00	Pittsburgh (WPXI)	7-8a TODAY SHOW/1	10/22/12
2.0	Normal Line / Spot	10/23/12-10/26/12	3	1:00	10A- Ellen	3	X	X	X	X	X			3	\$900.00	\$2,700.00	Pittsburgh (WPXI)	ELLEN/2	10/22/12
3.0	Normal Line / Spot	10/23/12-10/26/12	4	1:00	6:59P- Jeopardy	2	X	X	X	X	X			2	\$3,300.00	\$6,600.00	Pittsburgh (WPXI)	JEOPARDY/3	10/22/12
4.0	Normal Line / Spot	10/23/12-10/26/12	4	1:00	7:30P- WHEEL OF FORTUNE	1	X	X	X	X	X				\$3,300.00		Pittsburgh (WPXI)	WHEEL/4	10/22/12
4.0.1	Closed Preempt	10/23/12															Pittsburgh (WPXI)	Pre-empt/Exception -	
5.0	M/G For 4.0.1 / Spot	10/24/12-10/26/12	4	1:00	7:30P- 8P (EST)	1			X	X	X			1	\$3,300.00	\$3,300.00	Pittsburgh (WPXI)	WHEEL/4	10/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.